



UA&P

UNIVERSITY OF ASIA AND THE PACIFIC

Greetings! The Student Government of University of Asia and the Pacific is proud to announce that the **UA&P Firestarters Cheerleading Team** has been invited by the Gymnastics Association of the Philippines (GAP) – Cheerleading Philippines and the Asian Federation of Cheerleading (AFC) to represent the Philippines in the **8th Cheerleading Asia International Open Championships** which will be held in **Tokyo, Japan on May 15-20, 2014**. The said event is the biggest cheerleading competition in Asia and will be attended by invited teams from all over the continent.

The UA&P Firestarters were invited to the competition after they were declared Champion in the recently concluded 44th WNCAA Cheerleading Competition and 1st Runner-Up in the 12th WCSA Cheerdance Competition. They are ably led by their coach Alejandro Mendelebar, a respected figure in the Philippine cheerleading scene, who has had extensive local and international competition experience.

We appeal to your generosity as we campaign to raise PhP 1,500,000.00 to cover the expenses of sending the UA&P Firestarters to this prestigious competition. We hope to partner with you to give these talented and hard-working students the opportunity to make their country proud in the international arena. At the same time, your support will greatly assist us in fulfilling our mission to develop proper values in the youth as they pursue excellence through sports.

Attached are our sponsorship packages for your perusal. Should you be interested to support the UA&P Firestarters, we would appreciate the opportunity to meet you in person to further discuss our proposal at your most convenient time. Please feel free to contact Paz Santos at 637-0912 loc. 349 or pazmaria.santos@uap.asia for inquiries. Thank you.

Sincerely,

Josef Maximillan R. Valdez
President
University Student Government

Noted:

Rene D. Ledesma
Executive Director
Center for Student Affairs

UA&P FIRESTARTERS SPONSORSHIP PACKAGES

BENEFITS	Major Sponsor	Minor Sponsor
Company or brand logo on UA&P FIRESTARTERS JACKETS	✓	x
Company or brand logo on UA&P FIRESTARTERS T-SHIRTS	✓	x
LIVE ACKNOWLEDGEMENT during all UA&P Firestarters PEP RALLIES and EVENTS for SY 2014-2015 (approximately four pep rallies/events)	✓	✓
Option to hang COMPANY BANNERS at the UA&P Multi-Purpose Court during SY 2014-2015 <i>* Size, design and scheduling of banner placement to be agreed upon by the sponsor and the UA&P administration</i>	✓ Max. 4 banners / 16 weeks placement	✓ Max. 2 banners / 8 weeks placement
Option to set up a BOOTH at the UA&P campus <i>* For product display or promotion</i>	✓ Two (2) times within SY 2014-15	✓ One (1) time within SY 2014-15
Option to promote company products/services on the UA&P varsity teams' official SOCIAL MEDIA ACCOUNTS <i>* UA&P Sports Facebook page – facebook.com/uapsports * UA&P Dragons Twitter account – twitter.com/uapdragons * Content to be agreed upon by the sponsor and the UA&P administration</i>	✓ Two (2) times within SY 2014-15	✓ One (1) time within SY 2014-15
YOUR CONTRIBUTION	PhP 100,000	PhP 50,000

UA&P FIRESTARTERS SPONSORSHIP REPLY FORM

Please send to 637-0912 loc. 280 (via fax)
or email: pazmaria.santos@uap.asia

- YES**, we are interested in sponsoring the **UA&P Firestarters Cheerleading Team** as a:
- MAJOR SPONSOR** (PhP 100,000)
 - MINOR SPONSOR** (PhP 50,000)
 - PATRON (pls. specify amount)** _____

Please address checks to **University of Asia and the Pacific**

Note: University of Asia and the Pacific Foundation, Inc. is duly accredited by the Philippine Council for NGO Certification, Inc. (PCNC) as a tax-exempt institution. As such, donations made to UA&P are tax-deductible. A Certificate of Donation will be provided upon request.

- We are not interested in sponsoring the team.

CONTACT INFORMATION

Company Name: _____ Tel./Fax: _____

Company Address: _____

Name of Contact Person: _____ Designation: _____

E-mail Address: _____ Mobile No.: _____