

**Fundamentals of Good Storytelling
Workshop by Dr. Joachim Emilio Antonio
30-31 May 2016**

SYLLABUS

Writing Fundamentals (3 hours)

How Reading Works
How Writing Works
Accuracy, Concreteness, and Efficiency

Pre-Writing (3 hours)

Questions, Keywords, and Time Limits
Organizing the Information Flow
The Protagonist
Hero, Want, and Circumstance
Beginning, Middle, and End

Writing (3 hours)

How to Use an Outline
Alternatives to Outlining
Overcoming Writer's Block

Rewriting (3 hours)

What Bad Writing Is
How to Recognize Clarity
Maintaining Control: Information Flow
Maintaining Control: Iceberg Theory
How to Check Readability